Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
1900 CAINTA, RIZAL

12 February 2020

Regional Memorandum

STRENGTHENING THE VOICE OF STUDENTS AND TEACHING/NON-TEACHING PERSONNEL THROUGH FACEBOOK #INSPIRATION4ALL CAMPAIGN

To   **Schools Division Superintendents**
Division Information Officers

1.   The Department of Education Region IV-A CALABARZON recognizes the efforts done by the teachers and non-teaching personnel in order to carry out the Department's mission and policies. The Department being aware of the many learners who have done more than enough as a student/pupil at their age.

2.   In line with this, DepEd CALABARZON, through the Public Affairs Unit, will be launching **CALABARZON's Spotlight: #inspiration4All**. This project will be a feature series on Facebook showcasing inspirational stories from students and teachers/non-teaching personnel written by the students and teachers/non-teaching personnel themselves.

3.   #inspiration4All is open to all enrolled K-12 learners in CALABARZON, whether in formal education or the alternative learning system, and present DepEd CALABARZON employees, from school level to the regional level and of any position or employment status.

4.   Interested parties should follow the instructions below:

     a. Stories should:
       • Be written in the first-person point of view.
       • Be written in Filipino or English. The writer should choose the language he/she is most comfortable with in writing. The office also encourages writers to "write as if they are speaking". Be free and creative.
       • Be not more than 250 words.

     b. Accompanying photo should:
       • Be in portrait-style or action shot.
       • Be high quality. They should be crisp, clear, and focus. The office encourages the use of DLRs, point and shoot cameras, or high-

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Website: depedcalabarzon.ph
Document Inquiry : https://r4a-teadoc.com/inquire
Facebook: DepEd R-4A Calabarzon

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quality camera phones. Avoid blurry or noisy photos as much as possible.
- Not contain any watermarks. The office assures that photos will be credited to the identified owner.
- Be submitted as attachments in .jpeg and .png format. Those pasted on a Word document will not be accepted.

5. Fellow learners, colleagues, and children of DepEd employees can also submit their stories of those who they find inspirational, as long as they follow the instructions above.

6. Submissions will be emailed to pau.calabarzon@deped.gov.ph, copy furnished region4a@deped.gov.ph using the template that can be downloaded at **bit.ly/CalabarzonSpotlight**. Quality of text and photos will be checked. Editing will be done, if necessary.

7. All stories submitted will be first screened and validated by PAU. The Office of the Regional Director and PAU will select the stories that are not only inspirational, but are also aligned with region's flagship program, Pivot 4A QuBE.

8. Selected stories shall be published on the official Facebook page: DepEd R-4A Calabarzon (https://www.facebook.com/deped.calabarzon).

9. Wide dissemination of this memorandum is desired.

WILFREDO E. CABRAL
Regional Director

pau/mjpd

FEB, 17 2020
1:30pm
BY. Lance Andrei Arena

Thank you for taking interest in submitting an entry for the **CALABARZON's Spotlight**, a social media campaign launched by the Office of the Regional Director through the Public Affairs Unit that aims to share the accomplishments and best practices of the region to inspire and inform learners, employees, and stakeholders.

Email your entries to pau.calabarzon@deped.gov.ph, copy furnished region4a@deped.gov.ph. Please be reminded that photos should be sent as attachments and not pasted in a word document.

Please choose the specific campaign you are submitting for:

Choose an item.

Details

Writer's Name: Click or tap here to enter text.
Division: Click or tap here to enter text.
School: Click or tap here to enter text.

Content

Please use the language you are most comfortable with. Also, paragraphs do not need to be indented.

Start typing here.

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