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BY: JOBELLE L. MANINGAS



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
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Schools Division of Tayabas City
RECORDS SECTION

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Regional Memorandum

PROMOTING OF BEST PRACTICES, PROJECTS, AND PROJECTS THROUGH SOCIAL MEDIA CAMPAIGN #DitoSaCALABARZON

To **Schools Division Superintendents
Division Information Officers**

1. Teaching and non-teaching personnel of the Department of Education Region IV-A CALABARZON are constantly coming up with programs and projects on Disaster Risk Reduction and Management, Information and Communications Technology, Health and Nutrition, and Youth Formation Development all for the fulfillment of the Department's mission and vision.
2. In line with this, DepEd CALABARZON, through the Public Affairs Unit is calling all teaching and non-teaching personnel to showcase their programs and projects in the above-mentioned aspects of the Department through the region's new social media campaign: **#DitoSaCALABARZON**
3. This campaign will be a feature series on Facebook that showcases projects and programs on Disaster Risk Reduction and Management, Information and Communications Technology, Health and Nutrition, and Youth Formation Development of the regional office, division office, and schools.
4. This open to all employees of DepEd CALABARZON. Interested parties should submit the following:
 - a. High-resolution photos in JPG or PNG:
 - Acceptable photos are in-action photos of the programs or projects being implemented, focal/project implementers, or any photos during the activity.
 - Photos should be clear and bright with minimal noise
 - No heavy editing (i.e adding of frames, photo manipulations, over-stretching) should be done on photos. Photo collages will also not be accepted.
 - Editing of brightness, contrast, or whatever photo adjustment that is necessary is allowed.

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BY: Lance Andrei Arena



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