



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

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29 JAN 2020

DIVISION MEMORANDUM

No. 021 s. 2020

**MILO CHAMP CAMP**

To: OIC-Assistant Schools Division Superintendent  
Chief Education Supervisors  
Heads, Public Elementary and Secondary Schools  
Heads, Unit/Section  
All Others Concerned

1. The Alphabet Soup Inc. will be conducting **"MILO CHAMP CAMP"** on February 19-21, 2020 from 8:00am to 5:00pm at TECS III, TWCS I and Kalumpang ES Covered Court.
2. This camp is to excite the students in the field of sports as well as to open the mind of their parents about the benefits of sports.
3. The participants to this activity are parents and learners from grade 2 to 6. The learners should be accompanied by their parents/ guardians and teachers. Only those with parent's permit will be allowed to join or participate in the activity.
4. Attached are the schedule of activities for the participating schools and letter from Alphabet Soup Inc. for more information.
5. Strict compliance of this memorandum is desired.

**ANIANO M. OYAYON, CESO V**  
Schools Division Superintendent

Encl.:  
As stated



Brgy. PotoI, Tayabas City  
(042) 710-0329 or 797-0773

tayabas.city@deped.gov.ph  
tayabas.depedr4a.net



**SCHEDULE OF ACTIVITIES**

DATE	PARTICIPATING SCHOOLS	VENUE	NO. OF PARTICIPANTS (grade 2 – 6 learners and parents)
February 19, 2020	TECS and TWCS II	TECS III Covered Court	<b>TECS</b> – 1,200 <b>TWCS II</b> – 590
February 20, 2020	TWCS I, TWCS III, TWCS IV and Ipilan ES	TWCS I Covered Court	<b>TWCS I</b> – 1,000 <b>TWCS III</b> – 300 <b>TWCS IV</b> – 200 <b>Ipilan ES</b> – 200
February 21, 2020	Kalumpang ES and Froilan E. Lopez ES	Kalumpang Covered Court	<b>Kalumpang ES</b> – 1,014 <b>FELES</b> – 840

Note: The figure indicated at the last column is the maximum number of learners' participation unless applicable.



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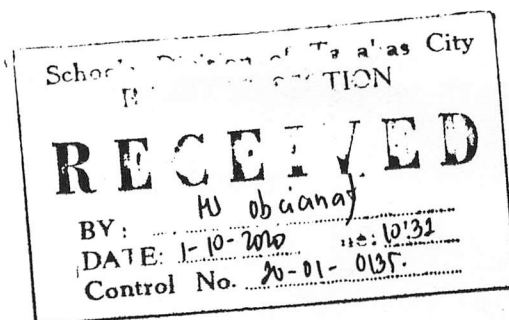
#91



#1 Saint Peter St., Oranbo Drive, Pasig City  
Tel no.: 570-5801

JAN. 10, 2020

DEPED TAYABAS



RECEIVED  
JAN 10 2020

BY: JOSE L. L. L. 10:44

Dear Sir / Madam:

As part of its continuing effort to promote the benefits of sports, MILO is bringing back the **MILO CHAMP CAMP**, a nationwide school tour, targeting students from Grades 2-6. The key objective is to excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.

The **MILO Champ Camp** has two components: the Students' Camp and the Parents' Camp.

- The **Students' Camp** will have qualified coaches that will teach the students the basics of three sports - namely, basketball, volleyball and football/futsal where the students can enjoy a hands-on experience and get them into a more active and healthy lifestyle with a free sample of MILO for all students.
- The **Parents' Camp** will have the parents and/or guardians of these students be invited to attend a special session. Key objective is to open their minds about letting their child participate in sports and its benefits.



#1 Saint Peter St., Oranbo Drive, Pasig City  
Tel no.: 570-5801

We will be putting up **MILO CHAMP CAMP** tarpaulins and banners as well as the sports equipment set up at the covered courts. In line with that, we would like to invite your school to participate in the **MILO CHAMP CAMP 2018** school tour.

For any question or clarifications with the **MILO CHAMP CAMP** school tour, you may contact ROWENA PERALTA 09178828851 as the Area Manager from the agency partner of Nestle Philippines Inc. We look forward to your favorable response.

Thank you!

Respectfully,

*clo Githmanding*

ALPHABETSOUP INC.

ROWENA PERALTA

AREA MANAGER

CONFORME:

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(Signature over Printed Name)

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(Designation)

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(Contact No.)

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(Date)

Dear Ma'am / Sir,

Greetings!

In behalf of our client Nestle Philippines Inc. (NPI), we would like to conduct a School Tour and Sampling in line with the proposed MILO Champ Camp nationwide school tour. The team will be setting up our activity area with sports equipment and sampling booths in your covered court and giving out samples of MILO. With this, we would like to ask for approval and permits for the following:

ACTIVITY NAME	MILO CHAMP CAMP
ACTIVITY TYPE	School Tour and Wet Sampling (Activities like Basketball, Volleyball and Football)
OBJECTIVES	The key objective is to excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.
NAME OF SCHOOL	
DATE OF ACTIVITY	
TIME OF ACTIVITY	8:00am to 5:00pm



No. 1 Saint Peter St. Barangay. Oranbo, Pasig City  
Tel: +63 2 570-5801  
Telefax: +63 2 570-5419  
www.alphabetsoup.ph

EGRESS DETAILS	
ACTIVITY DETAILS	<ul style="list-style-type: none"><li>- 5 batches of 350 students from Grades 2 to 6 for a total of 1,750 students per day will participate in the sports activities we will set up there.</li><li>- This will excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.</li><li>- Use of School whole Covered Court from Ingress, Actual Activity and Egress.</li><li>- Use of a big room or big classroom on the ground floor for the Parents' Camp</li><li>- To set up Sampling Booth, Sound System, Event Banners and Activity Structures the Student's Camp (Please see attached pegged set-up)</li><li>- To conduct Wet Sampling during our activity</li><li>- Allow students to participate on our School Tour andWet Sampling Activity</li><li>- To conduct Wet Sampling during our activity</li><li>- The <b>Students' Camp</b> will have qualified coaches that will teach the students the basics of three sports - namely, basketball, volleyball and football/futsal where the students can enjoy a hands-on experience and get them into a more active and healthy lifestyle with a free sample of MILO for all students.</li><li>- The <b>Parents' Camp</b> will have the parents and/or guardians of these students be invited to attend a special session. Key objective is to open their minds about letting their child participate in sports and its benefits.</li><li>- Allow us to use parking spaces for 5 vans.</li><li>- Allow us to merchandise school vicinity</li><li>- Allow us to take photo and video of school vicinity.</li><li>- Allow us to take photo and video of students joining the School Tour, School Tour and Wet Sampling.</li></ul>





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Telefax: +63 2 570-5419  
[www.alphabetsoup.ph](http://www.alphabetsoup.ph)

Thank you very much for your valuable support.

Very truly yours,

*do C. Hernandez*  
ROWENA PERALTA  
AREA MANAGER  
Alphabetsoup Inc  
09178828851

CONFORME:

\_\_\_\_\_  
Signature over Printed Name

\_\_\_\_\_  
Designation

\_\_\_\_\_  
Contact No.

\_\_\_\_\_  
Date

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