



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

29 JAN 2020

DIVISION MEMORANDUM

No. 28 s. 2020

2020 BRIGADA ESKWELA JINGLE CONTEST

To: OIC-Assistant Schools Division Superintendent
Chief Education Program Supervisors
Heads, Public Elementary and Secondary Schools
Heads, Unit/Section
All Others Concerned

1. Pursuant to Memorandum OU-LAPP No. 19 s. 2020 entitled "2020 Brigada Eskwela Jingle Contest" the City Schools Division of Tayabas announces the call for submission of entries with the theme "Pagpapanatili ng Bayanihan Tungo sa Kalidada na Edukasyon para sa Kabataan".
2. The activity aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities.
3. Contest is open to all learners either individual or group coming from public elementary and secondary schools
4. Jingle entry and document requirement must be saved in a USB or DVD and submitted to the Schools Governance and Operations Division on February 17, 2020.
5. Requirements are as follows:
 - a. Jingle in MP3 format
 - b. accomplished entry form
 - c. Narrative report on the concept of the jingle
 - d. Lyrics of the Jingle
 - e. Profile of the composer and the music teacher/coach
6. Participation in the contest is subject to no-disruption of classes policy stipulated in DepEd Order No. 9 s. 2015.
7. Enclosed are the Memorandum OU-LAPP No. 19 s. 2020, Entry Form, Mechanics, Timeline and Criteria.
8. Immediate dissemination of this memorandum is desired.

ANIANO M. OGAYON, CESO V
Schools Division Superintendent



Brgy. PotoI, Tayabas City



(042) 710-0329 or 797-0773



tayabas.city@deped.gov.ph



tayabas.depedr4a.net



Thank you very much.



Republic of the Philippines
Department of Education

**2020 Brigada Eskwela Contest
ENTRY FORM**

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID: _____

Division: _____ Region: _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the *Brigada Eskwela* Jingle entry:

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

School Head/SDS/RD

Accepted by:

The Department of Education-External Partnerships Service is collecting personal data (name, school, etc.) for the purpose of this contest only.

The collected personal data shall be used solely by EPS and shall not be forwarded to external parties, unless in case of an emergency. The records shall be maintained and disposed in accordance with the established procedures of the Department in records handling.

MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: **Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan**

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be sent through email at externalpartnerships@deped.gov.ph with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Lyrics of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

5. PRIZES

National Level	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
First Place	
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School

Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.
Regional Level	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

6. **TIMELINE FOR THE SUBMISSION OF ENTRIES**

Division Level: February 17-20, 2020

Regional Level: March 2-6, 2020

National Level: March 9-13, 2020

Announcement of BE Jingle Winner: 4th week of March 2020

7. **CRITERIA**

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official *Brigada Eskwela* Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.